

DEPARTMENT OF BUSINESS ADMINISTRATION
INTRA INSTITUTIONAL IDEA GENERATION

Brochure:



ST. MARY'S COLLEGE, (AUTONOMOUS)
Re – accredited with A+ grade by NAAC
Thoothukudi, Tamil Nadu

**Institution's Innovation Council
&
Department of Business Administration**
Jointly organises competition on

**Intra Institutional Idea
Generation**

Date: 17/11/2022 Time: 10:30 a.m. Venue: Room No. G21 (SSC Block)

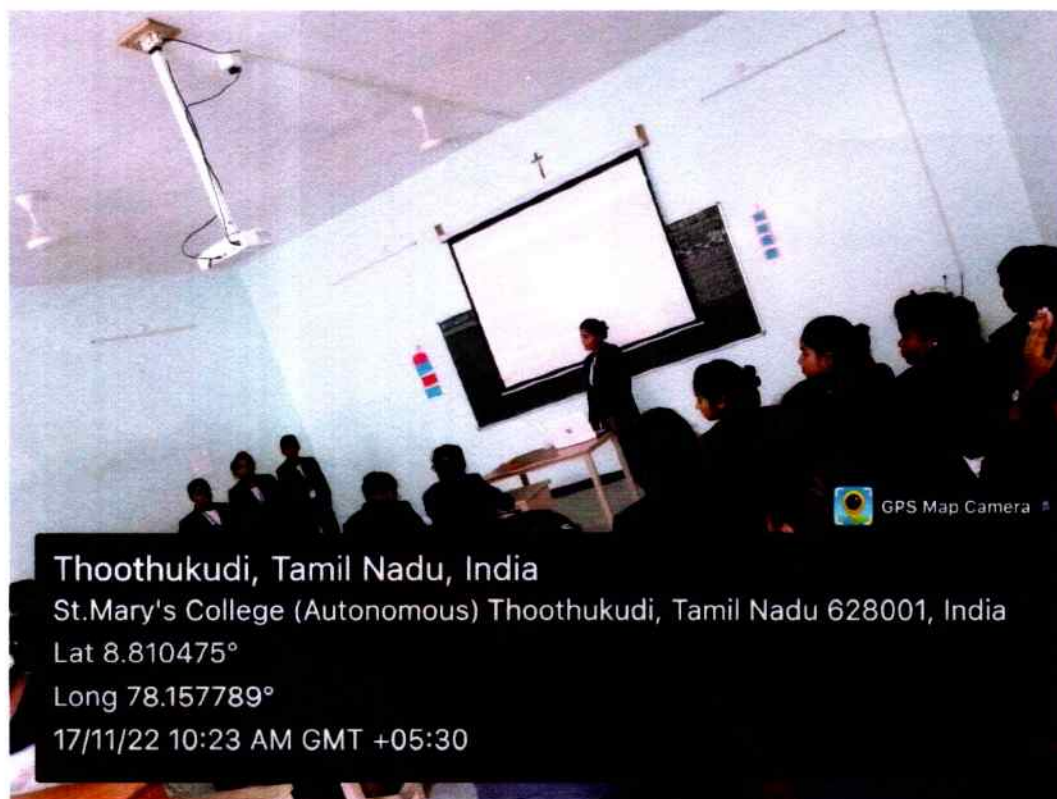
With Best Wishes From

Rev. Sr. Dr. C. Shibana Secretary	Rev. Sr. Dr. A.S.J. Lucia Rose Principal
Rev. Sr. Dr. S. Kulandai Therese Deputy Principal	Rev. Sr. Josephine Jeyarani Director, SSC
Convenor: Ms. S. Gayathri Coordinator & Assistant Professor Department of Business Administration	Ms. A. Amora Convener, IIC
	Organising Secretary: Ms. R. Paul Roja IIC Member Assistant Professor Department of Business

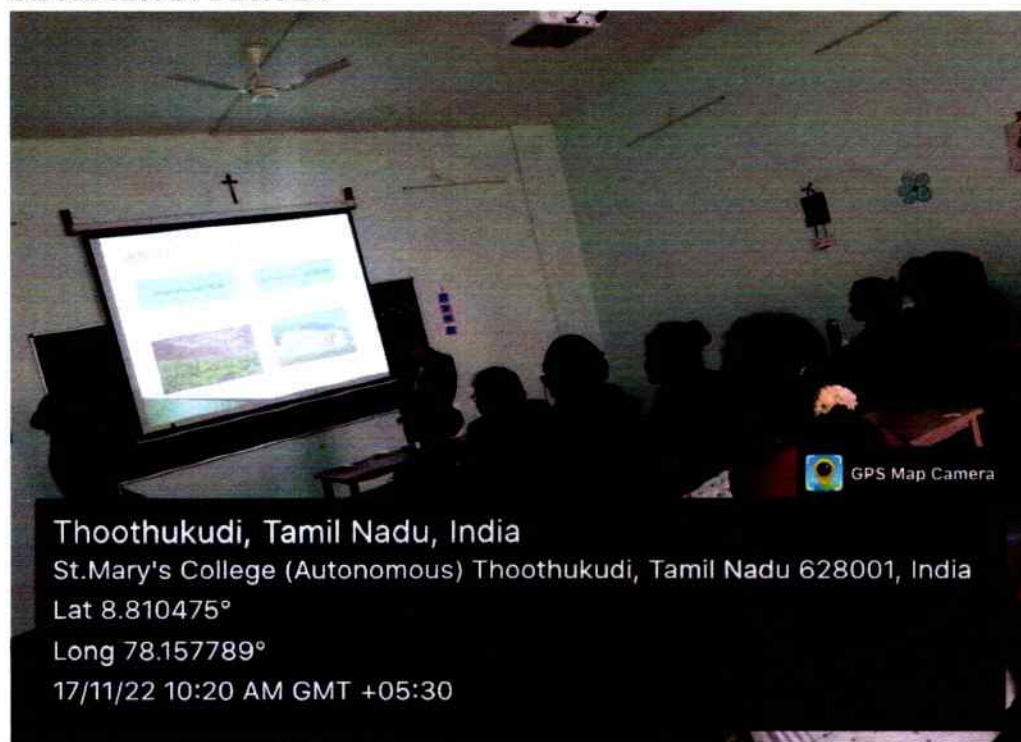
Organising Committee
Ms. A. Christeena Mascarenhas - Assistant Professor
Ms. V. Rivitha - Assistant Professor

For more details
Pin up your Email to hhasmenuty@gmail.com
Say Hello to: 9600627052

Screen shot 1 / Photo 1:



Screen shot 2 / Photo 2 :





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Certificate of Participation

This is to certify that Ms. S. Sri Lakshmi Preethi of II BBA has actively participated in the competition on “Intra Institutional Idea Generation” jointly organised by Institutions Innovation Council, & Department of Business Administration conducted on **17th November 2022.**

17/11/2022

Date of Issue

Convenor

Academic year : 2022 - 2023

Number of Student participants : 66

Number of Faculty participants : 4

Number of External participants : NIL

Expenditure amount : Rs 1,000 / -

Mode of session delivery : Offline

Objective:

Title : Intra Institutional Idea Generation

Date : 17/11/2022

Resource person : NIL

Benefits:

Innovative products

Attachments:

Video link: NIL

IIC Meeting report:

Institution and Innovation Council and Department of Business Administration jointly organized competition on "Intra Institutional Idea Competition" on 17/11/2022 at 10:30 a.m in Room No 204, in SSC Block. The meeting started with prayer song. Ms.S.Gayathri, Head and Assistant Professor, Department of Business Administration welcomed the gathering. Students came out with Innovative ideas on various range of products. Some of the products were displayed for exposure. The students were highly benefited with the emergence of trending products in the market. Cash prizes were awarded to the best Institutional Idea. First prize was shared by two members Ms.Krithika and Ms. Swetha of I BBA, Second prize was secured by Ms. Alagu Maansi of III BBA and Third prize was secured by Ms. Jesu Swetha of II BBA respectively. Vote of thanks was delivered by Ms.R.Paul Roja, Assistant Professor, Department of Business Administration. The meeting came to an end with college anthem.


Head of the Department

The Head
Department of Business Administration
St.Mary's College (Autonomous)
Thoothukudi - 628 001, Tamilnadu.


B. Serena Margaret
IQAC Coordinator

IQAC Co-ordinator
St. Mary's College (Autonomous)
Thoothukudi


Principal

St. Mary's College (Autonomous)
Thoothukudi-628 001.